

ABOUT ME

My name is Ramon Sanchez, Creative Director based in London. With more than 16 years of experience working with branding, print, web and apps, specializing in UX and IU design, Illustration, I currently work as UI & UX Lead at Joinblink.com.

Throughout my career, I have been working within Startups and multinational companies including Travioor, Ve Interactive, Beamy and Getty Images.

I'm a creative problem solver, self-motivated and have a keen eye for detail, with a particular obsession with pixel perfection.

Some of my clients include: Universal Pictures, Disney, Warner, Nestlé, JW Marriot, British Council, Gestmusic, Scalextric, Samsung, Procter & Gamble and Volkswagen.

EDUCATION

General Assembly, London.
USER EXPERIENCE DESIGN
2013 - 2014

Escape Studios, London.
3D FOUNDATION
2013 - 2014

I.D.C, Caracas.
GRAPHIC DESIGN / ILLUSTRATION
1998 - 2001

EXPERIENCE

2017 Jun - Present / JoinBlink.com

IU & UX Lead Designer

2016 Nov - 2017 Apr / Travioor

Creative Director

Managing an incredibly talented team of designers (Spain and UK) and part of the Senior Management team. My role is to deliver the global creative direction for the brand across multiple platforms.

2015 Mar - 2016 Jan / Ve Interactive

UI & UX Lead Designer

As Lead designer, I split my time between leading a team of product designers (15 creatives) and as a Mentor for projects into user journeys, wireframes and prototypes, functional definition, user flows, interaction models, etc. Also part of my work was design web mockups layouts, content style guides and design patterns, polished visual design, site maps and navigation schemas.

2014 - 2015 / Beamy (Zeebox)

Senior UX Designer

Leading on my team the UX on the web and app redesign across different devices (mobile and desktop). Gathering and translating business requirements into user journeys, wireframes and interactive prototypes.

2011 - 2014 / Getty Images / Thinkstock / iStock

Graphic and Web Designer

Leading the visual advertising print and digital for Spain, UK, Italy and Portugal. I was in charge of the web site merchandise design, social media, PR events and sales tools, presentations, case studies, videos.

For more info till 2001 / [CLICK HERE](#)

SKILLS

Adobe Suit	● ● ● ● ●	Paper and pen	● ● ● ● ●	Agile	● ● ● ● ●
Managing	● ● ● ● ●	UI / UX	● ● ● ● ●	Testing	● ● ● ● ●
Prototyping	● ● ● ● ●	Sketch	● ● ● ● ●	Spanish / English	● ● ● ● ●

RECOMMENDATIONS

Ramon is the kind of person you want to have in your team. He is an excellent designer and understands how a small change in UX could affect the whole customer journey. He is creative, takes care of every single detail and cares about everything related to product.

Ramon has brought to Travioor amazing initiatives to get problems solved and the testing circle he introduced has been the priority for our product development.

On the other hand, Ramon is such a proactive, loyal and optimistic guy. Always with a smile in his face and keen to help. I would say that he has the perfect balance between professionalism and friendship. Any company would be lucky to have Ramon as a Creative Director.

Irene Lopez / CEO / Travioor

As Content Manager at Travioor, I worked directly alongside Ramon in his role as Creative Director.

Ramon is a UX designer of serious skill and was responsible for creating a thoroughly mobile-optimised website that not only provided a seamless user experience but was also a thing of great beauty - I myself am very proud to have worked with him on this project. Ramon's designs also featured the creation of impressively intuitive and clean flight-booking forms which succeeded in taking the pain out of filling out online applications.

Ramon is a born problem solver and it was a joy working with him and seeing him creatively devise ingenious solutions to any content display issues I encountered.

Ramon will bring a wealth of experience, skill and artistry to any company that succeeds in recruiting him!

Iseult Larkin / Content Manager / Travioor

I have worked with Ramon for the last five months at Travioor. I have been impressed by his work ethic and continued support to the project.

Ramon has been at the heart of creating the look and feel of the Travioor website and the more recently created corporate marketing sales site. I think this work speaks for itself and would encourage everyone to look at the simple, attractive and easy to use features of Travioor.com.

Ramon requires little to no guidance when someone with no creative flair (like me) explains what they want. He grasps what is required quickly and delivers the result within set deadlines. On a more personal note, he is approachable and a pleasure to work with, always suggesting well thought out options in the face of obstacles.

Nick Davies / Operations Manager / Travioor

Has been a pleasure to work with Ramón, he is definitely the best boss I've ever had. Working with him you can see his vast and diverse experience in the creative field. Being Pixel perfect is his motto. Ramón is a great team player, he listens and goes the extra mile to help and enrich his colleagues' experience.

Working with Ramón has been an amazing journey where I've got to learn much from him while having a great time. It was very easy to dive into a new idea with him, and open debate really appreciated by me. It's difficult to find someone as professional and as kind as Ramón. At every level he has become my favourite boss ever!

Laura Naveira / Product Designer / Travioor
