

OMW.

Ramon Sanchez.

Senior Product Designer

+44 7979723454
me@pequelord.com
ohmywork.com

About Me.

Hi, I'm Ramon, a Senior Product Designer with 22+ years of experience working on the Creative Space.

I'm an award-winning and multidisciplinary Designer working in Web3, UI/UX, Illustration, Branding, Web design and Mobile Apps. I'm currently Senior Product Designer at the Hertility Health team.

I always try to blend creative thought and human-centred design to produce tangible product solutions that are functional and inspiring, always looking to add value and improve end users' lives. I have helped many companies and startups launch and grow successful change-making products using a combination of engaging UX and catchy tailor-made UI design, using a results-driven approach with users' insights and business needs as its core.

With outside-the-box thinking, I can operate independently throughout the entire design lifecycle: research, user experience design, UI design, and post-implementation review, but at the same time, I'm a big team player and truly believe in the importance of collaboration with marketing and development teams to release top-notch products. I'm one of those Designers that love to seat next to the devs and create amazing things together!

Apart from all this, I'm a crazy Traveller, who loves to go and visit new places all the time, dreaming of having the chance to move to Hong Kong or Bangkok someday. Love Asian food, my fav one if you ask me, and I'm a cat person... have two furry babies, Dante and Marnie. I'm also a Mental Health promoter as this for me is a key part of my personal and work life and I'm working to create my Meditation App.

Awards & Achievements.



2021

Cannes Lions Grand Prix Winner

The Live Digital Events Platform



2021

NFTs Showcase Times Square Billboards

The Michis NFT



2015

Design Faktoria Best Innovation Project

Travioor.com

OMW.

Ramon Sanchez.

Senior Product Designer

+44 7979723454
me@pequelord.com
ohmywork.com

Experience.

2022 - 2023

Hertility

Senior Product Designer
London UK

2015 - 2017

Travioor

Creative Director
London UK - Bilbao Spain

2019 - 2021

Ascential

Cannes Lions, The Work & WARC
Senior Product Designer
London UK

2015 - 2016

Ve Global

UX / UI Lead Designer
London UK

2018 - 2019

Habito

Senior Product Designer
London UK

2011 - 2015

Getty Images

Senior Graphic Designer
Barcelona Spain - London UK

2017 - 2018

Blink

UX / UI Lead Designer
London UK

Education.

1998 - 2001



Instituto de Diseño de Caracas

Illustration & Graphic Design

2013 - 2014



General Assembly / London

UX & User Research, Information Architecture & Interaction
Design

2013 - 2014



Escape Studios / London

3D Foundation & Maya

Skills.

Product Design / Web3 / Usability / Testing / User Interface &
Experience / Illustration Branding & Identity / Design Strategy / 3D /
Mentoring / Teamwork / Communication

Software.

Adobe Suite / Figma / Sketch / Blender / Procreate / Miro / AI